**Virtual launch – Rise up together:  
Women’s role in transforming Africa’s food systems**

**Africa Green Revolution Forum (AGRF) 2020 pre event**

**Monday, 7th September 2020; 17:00 – 18:00 CAT**

**Social media toolkit**

**A group of people standing in a park

Description automatically generated**

**Background**

Moving forward on agriculture in Africa and achieving sustainable, productive food systems hinges on establishing gender equality.

The newly established CGIAR GENDER Platform will hold a launch event during this year’s Africa Green Revolution Forum ([AGRF 2020),](https://agrf.org/agrf2020) which will seek feedback on select research priorities and aim to establish diverse partnerships so that we, together, can advance a portfolio of promising, practical, useful solutions for gender equality in agriculture.

The event is scheduled for Monday 7 September at 1700 CAT.

[More information](https://gender.cgiar.org/rise-up-together-womens-role-in-transforming-africas-food-systems/)

**Hasthtags**

#AGRF2020 #FeedTheCities #OneCGIAR #GenderinAg #Genderequality

**Partners to tag where feasible**

* @CGIAR
* @ACIARAustralia
* @CanadaDev
* [@karinagould](https://twitter.com/karinagould)
* @wilde\_vicki
* @gatesfoundation
* @IDRC\_CRDI
* @jemimah\_njuki
* @ILRI
* @UN\_Women
* @cipotato
* @CIFOR
* @RockefellerFdn
* @BiovIntCIAT\_eng

**Download images for social media:**

<https://cip.chorus.thirdlight.com/link/DesignsGenderPlatform>

**Tweets**

|  |  |
| --- | --- |
| #Women play a key role in transforming Africa’s #foodsystems.  Norms and policies should therefore include women’s preferences, realities, and ambitions. @CanadaDev @IDRC\_CRDI  Join launch of @CGIARgender  👉🏼 <http://bit.ly/Event-GenderPlatform>  #AGRF2020 #FeedTheCities #onecgiar  🔸 @CanadaDev  🔸 @IDRC\_CRDI |  |
| .@CGIARgender advances a portfolio of promising, practical, tried, tested, & useful interventions to achieve gender equality in agric—in pursuit of more equitable, sustainable #FoodSystems.  Join launch:  👉🏼 <http://bit.ly/Event-GenderPlatform>    #AGRF2020 #onecgiar  🔸 @gatesfoundation |  |
| The @CGIARgender platform is designed to put #gender #equality at the forefront of global agricultural research for development.  Join virtual launch 7 Sep  👉🏼 <http://bit.ly/Event-GenderPlatform>    #FeedTheCities #GenderinAg  🔸 @CGIAR  🔸 @ACIARAustralia  🔸 @jemimah\_njuki |  |
| 🗓️ 7 Sep #Launching @CGIARgender.  Only when #women are able to participate on equal footing with men, in the urgently needed transformation of #foodsystems will we be able to sustainably defeat hunger  👉🏼 <http://bit.ly/Event-GenderPlatform>  #AGRF2020 #onecgiar  🔸 @karinagould  🔸 @wilde\_vicki |  |
| 🗓️ 7 Sep #Launching @CGIARgender.  Only when #women are able to participate on equal footing with men, in the urgently needed transformation of #foodsystems will we be able to sustainably defeat hunger  👉🏼 <http://bit.ly/Event-GenderPlatform>  #AGRF2020 #onecgiar  🔸 @karinagould  🔸 @wilde\_vicki |  |

**Facebook post**

|  |  |
| --- | --- |
| Moving forward on agriculture in #Africa and achieving sustainable, productive food systems hinges on establishing gender equality.  Join @CGIARgender during #AGRF2020:  👉🏼 <http://bit.ly/Event-GenderPlatform>  📅 7 September  🕙 17:00-18:00 CAT  #FeedTheCities #GenderinAg |  |

**Additional tweets for CIP personnel**

|  |  |
| --- | --- |
| By ensuring our interventions are gender responsive, we empower #women to improve the #nutrition of their families and contribute to the #foodsystems tranformation this and future generations need.  👉🏾 <https://bit.ly/CIPNutrition>  🔸 @CGIARgender  🔸 @cipotato  #AGRF2020 #feedthecities #OneCgiar |  |
| By involving local #women and men in the selection of #climate-smart crop varieties, we can ensure widespread adoption and help communities adapt to #climatechange.  👉🏾 <https://bit.ly/CIPNutrition>  🔸 @CGIARgender  🔸 @cipotato |  |